





#### *Evento Nazionale Tematico ENI-CBC-MED La cooperazione euro-mediterranea per lo sviluppo delle competenze professionali di giovani e donne 10.12.2019 Roma*

Claudia GUZZON Project & Policy Officer





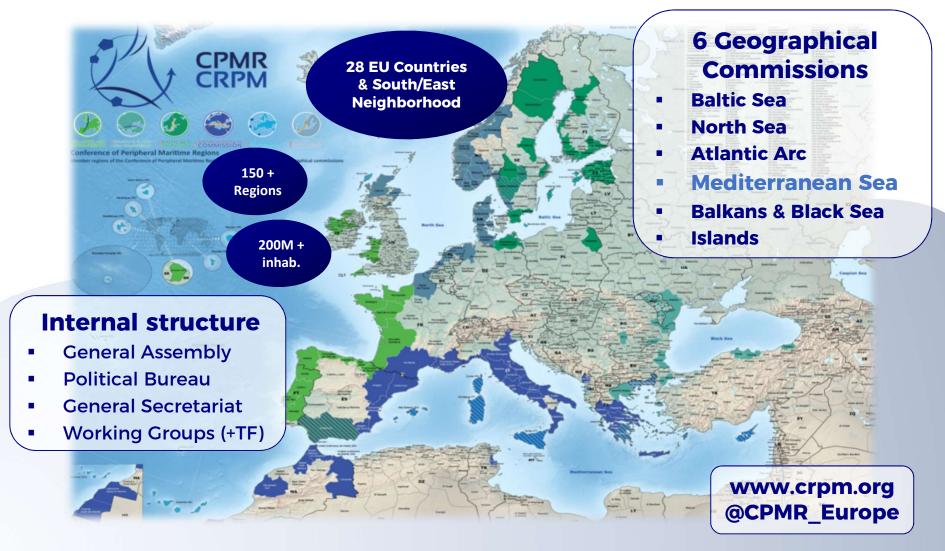
### **OUTLINE of the PRESENTATION**

- I. Introduction on the CPMR and its Geographical Commissions (GCs): focus on the IMC
- II. The IMC Economic & Social Cohesion Action Plan: focus on the IMC work on youth
- III. CPMR "Vasco da Gama" Initiative > Project > IMC Task Force
- IV. Showcase of initiatives: focus on Summer Schools





### **Our NETWORK**







### WHAT we DO

The **CPMR is a platform for technical & political cooperation** between regional authorities on priority issues and policies for peripheral maritime regions:



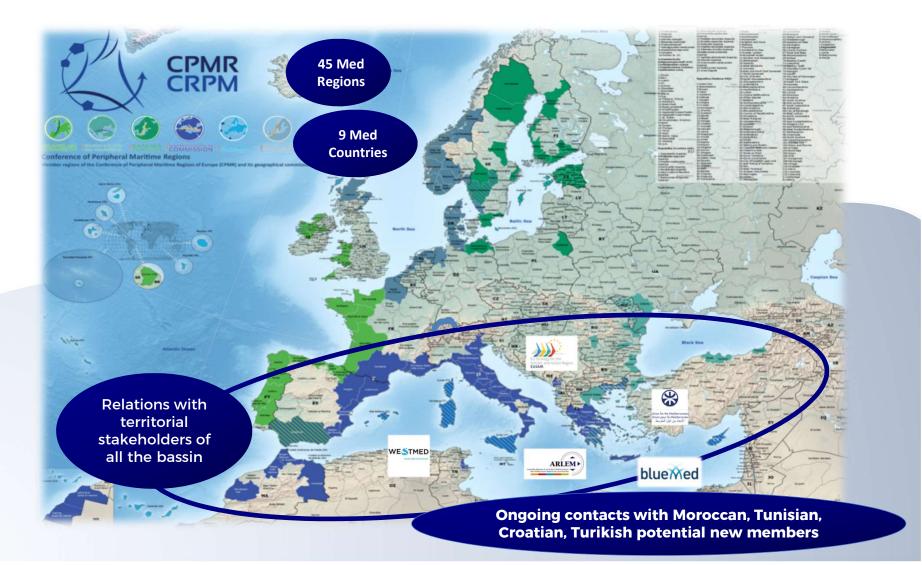
+ **Migration**, **Climate & Energy**, Neighbourhood, External Cooperation & Development, Macro-regional and Sea-basin Strategies, **Sustainable Tourism**, Future of Europe, among others.

What we do at practical level? Advocacy initiatives, exchanging best practices, joint projects, think-tank activity, conferences and seminars, capacity building actions... and much more!





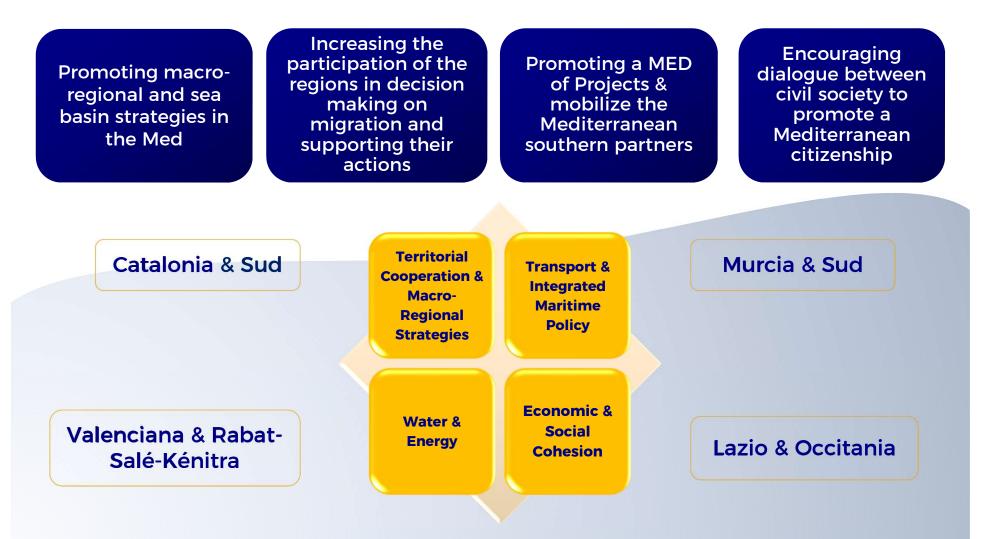
### **CPMR Intermediterranean Commission**







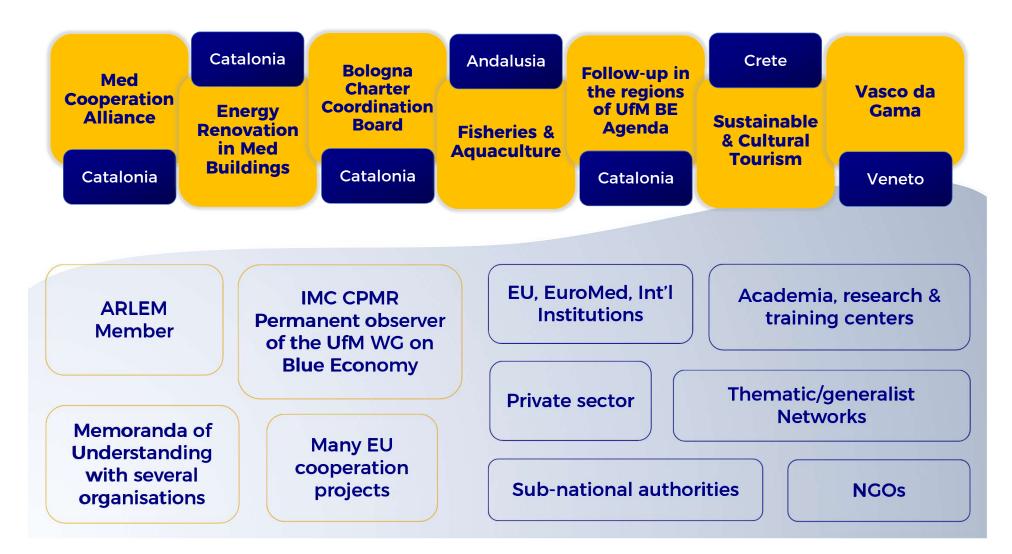
### **CPMR IMC Global Action Plan & WGs 2018-2019**







### **IMC Task Forces embedded in the WGs & Partnerships**







#### **ECONOMIC & SOCIAL COHESION ACTION PLAN (2019-2020)**

#### **Work Areas & Actions**

- 1. Support & promotion of initiatives for a sustainable, inclusive and smart socio-economic development in the Mediterranean
  - > Promotion and development of Social and Solidarity entrepreneurship
  - > Sustainable tourism promotion as a trigger for sustainable, cultural, economic development
- 2. Promotion of specific actions in favour of democracy and citizenship, youth and intercultural dialogue.
  - > Support training, mobility, integration, employment access for young people in the Med (VdG TF)
  - > Intensify intercultural dialogue & mutual understanding between the North and the South
  - > Promote citizenship and democracy in the Mediterranean towards a common identity
- 3. Fostering a Cohesion Policy that tackles the Mediterranean regions' challenges:
  - Contribution to the CPMR analysis on the future of the Cohesion Policy of the EU and promotion of the application of these principles in the Neighbourhood Policy
  - > Support to Macro-regional strategies: the WESTMED Initiative and EUSAIR Strategy







#### **CPMR "Vasco da Gama" Initiative > Project > IMC Task Force**

#### **CPMR "Vasco da Gama" Initiative (launched in 2010 - GA Aberdeen)**

AIM → develop the attractiveness of maritime careers among Europeans, through transnational mobility & training for young people in different sectors of the maritime economy.

# DG MOVE Project "Vasco da Gama: *training for greener and safer maritime transport*" (2014-2016)

- In line with Integrated Maritime Policy and within the main objectives of the European Maritime Transport Policy - fostering competitiveness and promote a safe and green system - the project contributed to achieving the development of high professional skills and the development of education and training conditions within the EU to ensure efficient, safe, secure and environmentally shipping operations and the overall efficiency of the transport chain.
- The project was divided into 4 operational WPs: (1) training for maritime safety, (2) training on maritime simulators, (3) greening maritime transport, (4) a maritime Erasmus.
- The project led to the creation of the IMC Vasco da Gama Task Force.

#### "Vasco da Gama" IMC Task Force (created in 2015)

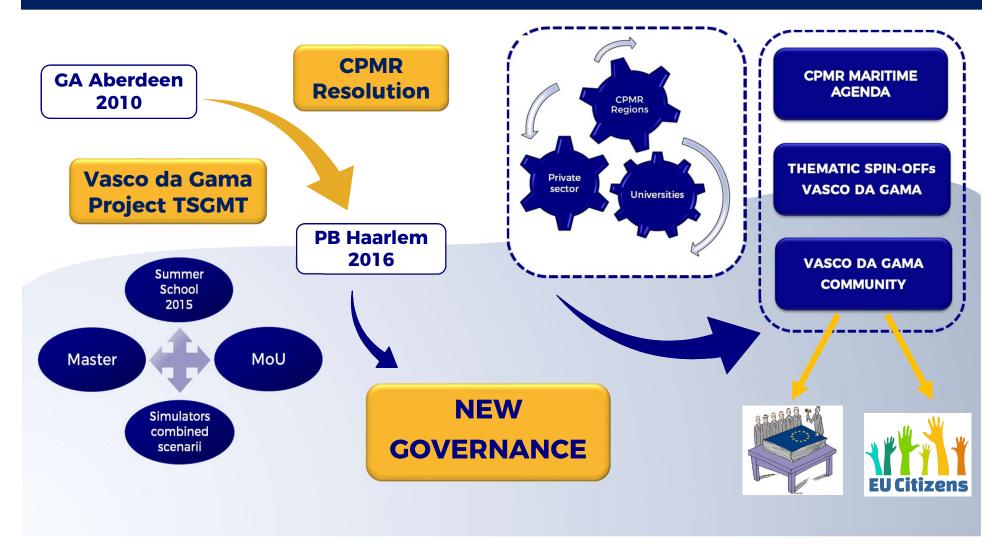
- The TF represents the declination of the CPMR political initiative at Med level.
- The TF participated in the final phase of sharing the VdG TGSMT project.
- It intends to continue working on the topic of training and mobility concerning Sea professions in the Mediterranean, by producing concrete actions/projects in line with this purpose.







#### **CPMR "Vasco da Gama" Initiative > Project > IMC Task Force**









### "Vasco da Gama" Summer School – Taranto (July 2018)

#### "Safety, Navigation and Environment"

#### **Main goals**

- Set up and develop an innovative educational project on Multimodal Carriage (especially the maritime one), Port Logistics and environmental challenges from which the maritime entrepreneurs may benefit;
- Foster young people being willing to either gain a professional characterization or to improve their own technical knowledge;



- Facilitate the interplay between actors carrying out multi-modal carriage and port logistics services;
- Improve the attractiveness of the productivity and service chain by promoting the sector of multimodal carriage and port logistics;
- Foster the entrepreneurial spirit through the explanation of chances and obstacles that currently hinder the development of far-reaching and high-potential chains, such as that concerning multi-modal carriage and port logistics;
- Facilitate the cultural and generational exchange among people coming from different countries and universities from Europe and the Mediterranean;
- Shorten the distance between European citizens and European institutions organizing presentations and discussions on the European and Mediterranean related policies in matter of multi-modal carriage, port logistics and environment







### "Vasco da Gama" Summer School – Taranto (July 2018)

#### Agenda













Vasco da Gama Summer School 2018 - Safety: navigation & environment

Taranto, July 2nd-6th

|                      | July, 2nd                                    | July, 3rd   | July, 4th   | July, 5th   | July, 6th  |  |
|----------------------|--|---|---|---|--|--|
|                      |  | A. Leandro<br>Safety at Sea: Overview of<br>the International and<br>European Legal Framework                                     | Ossi Westilä<br>Maritime Transport and<br>Simulators  | G. Mastronuzzi<br>Coastal dynamics,<br>sensitivity and<br>resilience                          |  |  |
| 08:30<br>12:30<br>am | Inaugural<br>ceremony                        | L. Schiano di Pepe<br>Liability and compensation<br>for marine pollution<br>damage: vessel-source<br>pollution as a case<br>study | Damien Perissé &<br>Elodie Nunes<br>The CPMR & its<br>Geographical Commissions:<br>focus on blue growth, skills,<br>transports, environment<br>and the emerging Euro-<br>Mediterranean strategies<br>and frameworks of<br>cooperation | H. Regnauld<br>Maritime<br>transport and<br>coastal<br>environment along<br>the French coasts | Naval simulator<br>workshop                                  |  |
|                      | LUNCH  | LUNCH   | LUNCH   | LUNCH   | LUNCH  |  |
| 02:00<br>06:00<br>pm | Lecture<br>Greening<br>Maritime<br>Transport | S. Quaranta<br>Risk and Emergency<br>Management   | J. Rosell Segura:<br>The future of Port &<br>logistics: how to integrate<br>environmental challenges<br>to create business<br>opportunities for growth<br>and jobs  | E. Amato<br>CASE STUDY  | Visit Scientific<br>and tecnological<br>Pole MAGNA<br>GRECIA |  |
|                      |  | N. Alba<br>The commander's<br>responsibility. Cases<br>analysis   | A. Mantua<br>Marine Insurance   | F. Cimmino,<br>G. Russo, G. Puglisi<br>Port Services and<br>Regulation UE<br>2017/352         | Closing cerimon  |  |







**36 Months** 

Project

duration

1.5 M€

Project budget

### InnoBlueGrowth

Horizontal Communication & Capitalization project for Innovation in Blue Growth at Mediterranean level

#### Goals

- Increase the visibility of the community's projects
- \* Disseminate and transfer the projects' results
- Ensure a wider and deeper impact towards external multilevel stakeholders
- \* Reinforce the cross-cutting and integrated dynamics between projects and transnational key stakeholders
- Support the Mediterranean clusters in their transnational activities









PROJECTS

### InnoBlueGrowth

Blue Growth Pillars & Community's Modular Projects









"Blue Growth: Emerging technologies, Trends and opportunities"

#### Context

♦ Organised in the framework of the Interreg MED Blue Growth Community, the Summer School was held at the University of Montenegro from 1 to 5 July 2019. The educational project proposed was built on the experience and expertise of the Blue Growth Community. It represented an excellent occasion for participants from different countries and backgrounds Through the specific theme courses, workshops and to gain an updated overview and a better understanding of the sector's stateof-the-art, challenges and opportunities, in an outstanding international context.

•working labs offered – covering different areas of the blue economy – the Summer School aimed at encouraging young people involvement in blue economy sectors by offering high-quality technical knowledge and fostering their entrepreneurial spirit. Moreover, it aimed at contributing to improve the attractiveness of maritime jobs as well as the employability of graduates.

\*The Summer School was organised over 5 full days: 4 days dedicated to trainings, with a sound repartition of contents between classes, workshops and study visits, and 1 day for an open seminar and graduation ceremony, during which the trainees were be able to present a preliminary project they developed during the previous days (on the 5 pillars of BG), as well as receiving their graduation certificate. This multidisciplinary approach allows to combine interactive workshop classes and rigorous academic training with a unique technical expertise and international excellence.







#### Agenda

| 401-460                         | Welcome speech and presentation of the programme  | Sustainable Coastal Tourism<br>development<br>Dr. Gilda Hernández   | <b>Blue Entrepreneurship:</b><br>From business ideas to market<br>Dr. Alexandros Charalambides,<br>Chrysalisleap<br>MISTRAL project | The multifaceted aspects of<br>Blue Energy:<br>an introduction<br>Dr. Takvor Soukissian, HCMR,<br>PELACOS project |
|---------------------------------|---|---|---|---|
| 10h-11h                         | Overview of Blue Growth 5<br>pillars & actors<br>Dr. Elena Paifelman,<br>CNR-INM Rome,<br>MISTRAL Project | Coastal & maritime tourism:<br>challenges and opportunities in<br>managing insular sustainable<br>tourism<br>Dr. Stefano Malatesta,<br>University of Milano-Bicocca | Blue Entrepreneurship:<br>From business ideas to market<br>Dr. Alexandros Charalambides,<br>Chrysalislea p<br>MISTRAL project       | The multifaceted aspects of<br>Blue Energy:<br>an introduction<br>Dr. Takvor Soukissian, HCMR,<br>PELAGOS project |
| 11h-12h                         | Maritime Surveillance<br>Technologies<br>Prof. Nikitas Nikita kos,<br>PROTEUS project                     | Coastal & maritime tourism:<br>challenges and opportunities in<br>managing insular sustainable<br>tourism<br>Dr. Stefano Malatesta,<br>University of Milano-Bicocca | Marine Aquaculture in the context<br>of Blue Growth<br>Dr. Milica Mandić,<br>University of Montenegro                               | The Blue Biotechnology sector<br>in the Mediterranean area<br>Prof. Rossella Pistocchi,<br>MISTRAL project        |
| 6h30-18h15h-16h 14h-15h 12h-13h | Maritime Surveillance<br>Technologies<br>Prof. Nikitas Nikitakos,<br>PROTEUS project                      | Offshore Wind Turbines and Wave<br>Energy<br>Converters Technologies<br>Prof. G. Georgiou,<br>MAESTRALE project   | Sustainability assessment of Blue<br>Energy Technologies<br>Dr. Nicoletta Patrizi,<br>MAESTRALE project                             | <b>Blue Energy and landscape</b><br>architecture<br>Dr. Angeliki Fotiadou,<br>MAESTRALE project                   |
|                                 | Project Management<br>for integrated actions<br>CPMR  | International frameworks for<br>cooperation<br>CPMR   | Labs with tutorship   | <b>Labs with tutorship</b><br>Selling the project   |
|                                 | <b>Labs with tutorship</b><br>Cetting acknowledged  | Labs with tutorship<br>Shaping the project  | <b>Labs with tutorship</b><br>Who are the others?   | <b>Labs with tutorship</b><br>Pitch please!   |
|                                 | Labs with tutorship<br>Shaping the project  | Labs with tutorship<br>Money, money, money  | <b>Case study</b><br>Visit of Porto-Montenegro  | Labs with tutorship<br>Time's up  |
| 16                              | Monday, 1<br>July   | Tuesday, 2<br>July  | Wednesday, 3<br>July  | Thursday, 4<br>July   |







#### Closing & Follow up









#### Participants









# Thank you for your attention!



#### **Claudia GUZZON**

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